

Jérôme Elia Hug

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Technology, product and transformation delivery, from an apprenticeship to PwC manager. Experience in regulated software, financial services and AI/data implementation, combining delivery leadership with hands-on technical work.

FOCUS

- Product and programme delivery: connect business requirements, engineering and implementation.
- Regulated technology: integrate data quality, compliance and governance into delivery decisions.
- AI and data: combine hands-on implementation with coordination of specialists and stakeholders.

EXPERIENCE

- | | |
|--------------------------|---|
| Aug 2025–
c. Aug 2026 | <p>Planned career break</p> <p>Travel and project work</p> <ul style="list-style-type: none">· Travel, project work and exploration of the next professional step. |
| Oct 2021–
Mar 2025 | <p>Manager Engineering & Projects Lead</p> <p>PricewaterhouseCoopers AG</p> <ul style="list-style-type: none">· Responsible for the division's technology and transformation agenda, including automation, cloud and data initiatives. This remit was separate from direct team leadership.· Coordinated cross-functional delivery, implementation decisions and governance. |
| Oct 2018–
Oct 2021 | <p>Senior Consultant / Consultant Digital Product & Data Delivery</p> <p>PricewaterhouseCoopers AG</p> <ul style="list-style-type: none">· Held Product Owner responsibility for compliance software, including implementation and roadmap decisions.· Worked on data pipelines, reporting automation and cross-border delivery. |
| Jun 2017–
Jun 2018 | <p>Associate Digital Technology & Analytics</p> <p>PwC Switzerland</p> <ul style="list-style-type: none">· Built analytics, automation workflows and visualisation for tax and legal teams.· Financial-services work began in June 2017, including process and risk tooling and data aggregation. |
| Aug 2016–
Mar 2017 | <p>Merchant Integrations & IT Security/QA Intern</p> <p>siroop AG</p> <ul style="list-style-type: none">· Supported merchant integrations, data ingestion and quality assurance for an e-commerce marketplace. |

2014-16	Co-Founder JPL Solutions & WirelessHDMI.ch · Built a hardware import and resale business, covering sourcing, sales and product development.
2012-16	Apprenticeship · Media Technologist (Mediamatiker) BRACK.CH AG · Combined a media technology apprenticeship with the professional baccalaureate. · Worked on web content, IT support and a career portal for the Competec Group.

SELECTED PROJECTS

Regulated software

Product ownership and delivery coordination for compliance software.

Financial-services data

Process and risk tooling, data aggregation, visualisation and bespoke AI/data implementation.

Technology transformation

Technology agenda, automation and delivery governance in PwC consulting.

PROFICIENCY

Business	Technical	Leadership
Digital transformation & commercialisation	Implementation:	Division technology agenda
Product & go-to-market leadership (Agile/Scrum)	Databricks · Snowflake · Microsoft Fabric	Cross-functional delivery
Product commercialisation & delivery planning	Azure · Python · SQL · Power BI	Nearshore delivery coordination
Executive & C-level stakeholder management	Data engineering · ETL/ELT, warehousing, Power BI	Product ownership & delivery governance
Strategic alliances & ecosystem development	GenAI / LLM adoption & governance	Stakeholder communication
	Data quality, privacy & compliance requirements	
	REST APIs · Data integration	

EDUCATION

BSc, Business Information Technology ZHAW · 2021 · 180/180 ECTS

BSc completed. Thesis: machine-learning modelling of COVID-19 spread with socio-demographic and political variables. Minor in Business Information Systems.

MSc coursework, Business Information Technology

ZHAW · 70/90 ECTS coursework completed

70/90 ECTS MSc coursework completed. Studies included architecture, data engineering and IT governance.

Professional Baccalaureate · Finance & Media Technology HKV/BSA Aarau · 2012–16

Joint studies programme combined with the apprenticeship at BRACK.CH AG.

CERTIFICATIONS & LANGUAGES

Certified Scrum Product Owner® (CSPO®) Scrum Alliance · 2021

Professional Scrum Master™ I (PSM I) Scrum.org · 2021

Deutsch · Muttersprache native / bilingual

English C2 · bilingual

Français B2 · professional

INVOLVEMENT

Caporal · Swiss Civil Protection DDPS · 2014–present

Lead small teams in planning, logistics and field operations (Care & Welfare function); support digitalisation of IT infrastructure and facility management · applying technical practice to civil service.
